

# **Digital Marketing Agency**





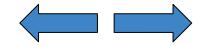
# **Our Company**

SMS Marketing and Digital Marketing Company with 7 year of experience

Team of 30+ People. Everything Inhouse

Expert in SMS
Marketing and
Digital Marketing











### **Key Customers**





































### Pay Per Click Advertising Strategy





### Why we recommend

#### Reach

Access to ~80% of Internet users worldwide

#### Cost

Low Cost for High ROI
Only pay Google when someone clicks on your Ads

#### Timing

Ads are seen by users looking to purchase Reach your audience at the right time with the right message

#### Flexibility

Start and stop advertising anytime and quickly
Unlimited changes whenever you want
Target specific geographies, radial distances, demographics
etc













Video Ads





Display & Re-marketing Ads



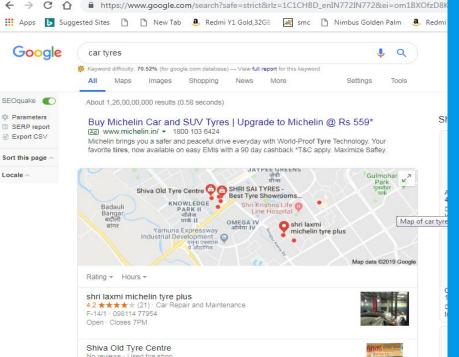
Search Ads

**Product Listing Ads** 

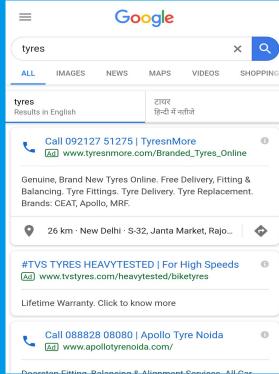




#### **Desktop Ads**



#### Mobile Ads



### Search Ads

Lead Generation, Reach, Traffic, and **Brand Awareness** through google search ads

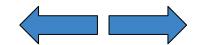


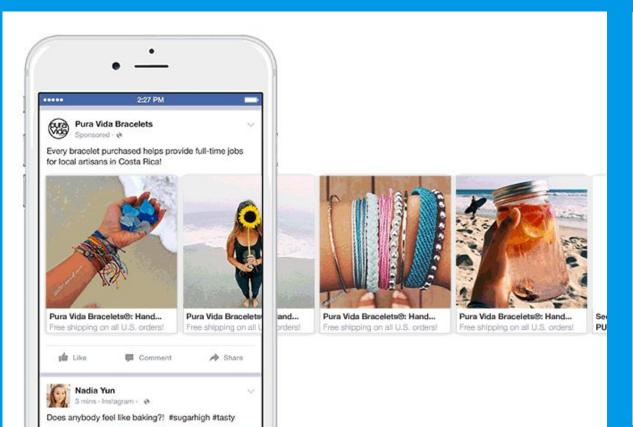
Locale ^



# Social Media Marketing







### Facebook Ads

We will run facebook ads to generate leads, reach, traffic, engagement and brand awareness from targeted location.







Grow your business on the #1 channel for B2B marketers! Learn more: https://lnkd.in/e8CBqhp



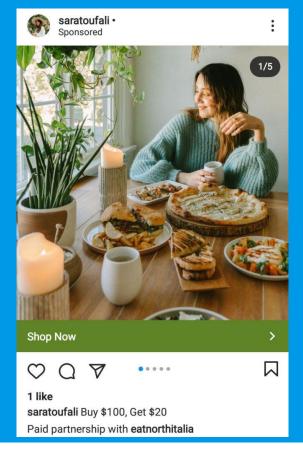
75 Likes · 1 Comment

### LinkedIn Ads

We will run LinkedIn ads to generate leads, traffic, and reach from targeted location.







### Instagram Ads

We will run Instagram ads to generate leads, traffic, and reach from targeted location.





# Lead Generation

Objective

Product Type

Leads
Generation
(CPL Base)



- Real Estate
- Location Wise
- Budget Wise





# **SEO**

Get on the top of Search Engine Result Page through Search Engine Optimization





#### Search engine optimization process can be described through as below

#### **Off-Page Optimization**

- Link Building
- Directory Submission
- Article Submission
- Product Directory Submission
- Social Book Marking Services
- Press Release

#### **On-Page Optimization on**

- Optimizing Title Tags & Meta Tags
- Optimization Site Directory and structure, Navigation
- Anchor Tag Optimization
- Existing Content Optimization
- Creation of new Optimized pages
- Image Optimization

#### **Site wide Factors**

- Preparing a detailed SEO Strategy
- Basic Keyword Research and identification
- Competitors analysis and report preparation
- Site change implementation
- XML Sitemap
- Website Traffic Analysis





### **SMS Marketing**

**Get More Traffic, More Leads, More Sales** 







Inform your customer about discounts and new offers through SMS Marketing.





### **Our SMS Features**





- Promotional SMS
- Transactional SMS
- 24\*7 **Support**
- Easy access
- 100% Delivery Ratio
- Get Real Time Report
- SMS Attachment
- API Integration
- URL Tracking
- Reseller (White Label Reseller)
- SMPP
- Lifetime Validity

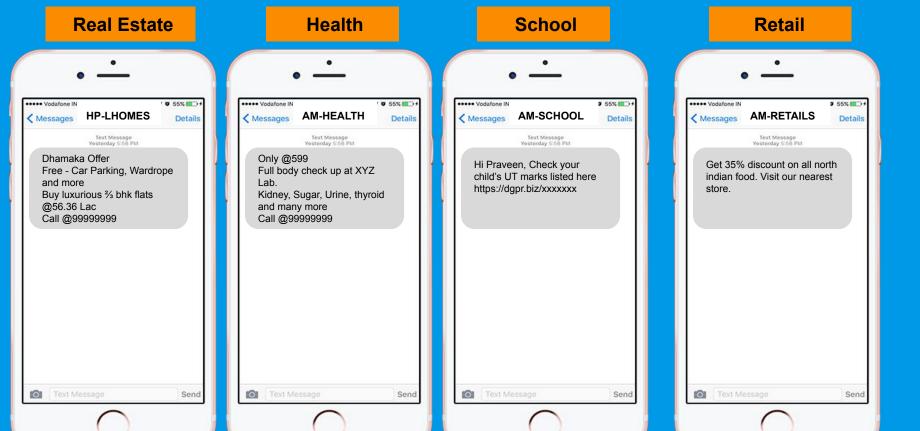




# Sample Of SMS Categories











#### **SMS Panel Feature**

- SMS length could be within 160 character only, you will get double charged if above 160 character.
- You can send unlimited sms per day.
- You will get lifetime dashboard /Panel
- Transactional SMS will be delivered to both DND and Non DND numbers
- Sender id is Alphabetical, for ex: HP ALERTS
- Transactional SMS can be send 24\*7
- 100% delivery





## **Whatsapp Marketing**

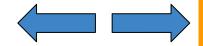






Promote your brand and build strong relationship through Whatsapp Marketing





#### **Whatsapp Panel Feature**

- Demo delivery within 3 seconds. Campaign delivery within 2-3 hours
- You can attach 4 photos, 1 video, 1 PDF in Single Whatsapp SMS
- You will get lifetime dashboard /Panel
- Proper delivery report.





## **Voice Calling**







**Promote your product and service through Voice Calling** 





#### **Voice Calling Panel Feature**

- 9am to 9pm Delivery
- Voice clips needs to be provided by the client
- Credit deducted for only answered calls
- You can send 30 sec voice clip. Above 30 sec prices may vary.
- Same Pricing for landline phones and mobile phones calling.
- 100% delivery





### **Let's Get Started**

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